

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 489281 /		<u>Alt Order #</u> 06275648
<u>Product</u> HORSFORD 4 CONGRESS		
<u>Contract Dates</u> 09/11/12 - 10/01/12		<u>Estimate #</u> 1609
<u>Advertiser</u> Horsford For Congress		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 115	<u>Product Code</u> 122
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/18/12	09/30/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	-----				0	\$0.00			
	Week:	09/25/12	10/01/12	-TWTF--				2	\$2,150.00			
N 2	KVVU	09/18/12	09/28/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	-----				0	\$0.00			
	Week:	09/25/12	10/01/12	-TWTF--				1	\$195.00			
N 3	KVVU	09/18/12	09/28/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	-----				0	\$0.00			
	Week:	09/25/12	10/01/12	-TWTF--				1	\$300.00			
N 4	KVVU	09/18/12	09/28/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	-----				0	\$0.00			
	Week:	09/25/12	10/01/12	-TWTF--				2	\$350.00			
N 5	KVVU	09/18/12	09/28/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	-----				0	\$0.00			
	Week:	09/25/12	10/01/12	-TWTF--				1	\$550.00			
N 6	KVVU	09/18/12	09/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	-----				0	\$0.00			
	Week:	09/25/12	10/01/12	-TWTF--				1	\$625.00			
N 7	KVVU	09/18/12	09/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	-----				0	\$0.00			
	Week:	09/25/12	10/01/12	-TWTF--				2	\$725.00			
N 8	KVVU	09/18/12	09/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	-----				0	\$0.00			
	Week:	09/25/12	10/01/12	-TWTF--				2	\$700.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
489281 /	06275648

Contract Dates	Product	Estimate #
09/11/12 - 10/01/12	HORSFORD 4 CONGR	1609

Advertiser	Original Date / Revision
Horsford For Congress	09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	KVVU	09/18/12	09/28/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	-----				0	\$0.00			
	Week:	09/25/12	10/01/12	-TWTF--				2	\$275.00			
N 10	KVVU	09/29/12	09/29/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-----1-				1	\$2,325.00			
N 11	KVVU	09/16/12	09/30/12	NFL Late Game	NFL Late Game		:30			NM	3	\$12,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	-----1				1	\$8,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/10/12-09/16/12	NFL Late Game	NFL Late Game	-----Su	:30		<del>\$3,800.00</del>	NM		
		See MG 11.3, 11.4										
	3	KVVU	09/16/12-09/16/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p	-----Su	:30		\$1,925.00	NM		
		Ⓜ MG for 11.1 09/16										
	4	KVVU	09/16/12-09/16/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p	-----Su	:30		\$1,925.00	NM		
		Ⓜ MG for 11.1 09/16										
	Week:	09/17/12	09/23/12	-----				0	\$0.00			
	Week:	09/24/12	09/30/12	-----1				1	\$8,500.00			
N 12	KVVU	09/16/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	-----				0	\$0.00			
	Week:	09/17/12	09/23/12	-----				0	\$0.00			
	Week:	09/24/12	09/30/12	-----1				1	\$7,500.00			
N 13	KVVU	09/16/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	-----				0	\$0.00			
	Week:	09/17/12	09/23/12	-----				0	\$0.00			
	Week:	09/24/12	09/30/12	-----1				1	\$850.00			
<b>Totals</b>											<b>60</b>	<b>\$80,790.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	60	\$80,790.00	\$68,671.50
<b>Totals</b>	<b>60</b>	<b>\$80,790.00</b>	<b>\$68,671.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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FAX# 610-225-1191  
HARRIS REPORT FROM REP SEP20/12 11.26  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

SALES PRSN PH- TERESA DIFURIA

PROGRAM : FOX 5 NEWS AT 10P  
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE  
CON COM1: FOX 5 NEWS AT 10P

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	R		1100A-1200N	30		\$195.00	9/25	10/1	1		TU-F,M	1
PROGRAM : BETTER LAS VEGAS												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
CON COM1: BETTER LAS VEGAS												
3	R		300P-400P	30		\$300.00	9/25	10/1	1		TU-F,M	1
PROGRAM : ANDERSON COOPER												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
CON COM1: ANDERSON COOPER												
4	R		400P-500P	30		\$350.00	9/25	10/1	2		TU-F,M	2
PROGRAM : DR OZ												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
CON COM1: DR OZ												
5	R		500P-530P	30		\$550.00	9/18	9/24	0		TU-F,M	0
5	R		500P-530P	30		\$550.00	9/25	10/1	1		TU-F,M	1
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
CON COM1: FOX 5 NEWS AT 5PM												
6	R		530P-600P	30		\$625.00	9/18	9/24	0		TU-F,M	0
6	R		530P-600P	30		\$625.00	9/25	10/1	1		TU-F,M	1
PROGRAM : FOX 5 NEWS AT 530PM												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
CON COM1: FOX 5 NEWS AT 530PM												
7	R		600A-700A	30		\$725.00	9/25	10/1	2		TU-F,M	2
PROGRAM : FOX5 NEWS 6A												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
CON COM1: FOX5 NEWS 6A												
8	R		700A-900A	30		\$700.00	9/18	9/24	0		TU-F,M	0
8	R		700A-900A	30		\$700.00	9/25	10/1	2		TU-F,M	2
PROGRAM : FOX5 MORNING NEWS												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
CON COM1: FOX5 MORNING NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	R		900A-1000A	30		\$275.00	9/18	9/24	0		TU-F,M	0
9	R		900A-1000A	30		\$275.00	9/25	10/1	2		TU-F,M	2
PROGRAM : MORE LAS VEGAS ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE CON COM1: MORE LAS VEGAS												
10	R		100P-800P	30		\$2,325.00	9/29	9/29	1		SAT	1
PROGRAM : FOX COLLEGE FOOTBALL CON COM1: FOX COLLEGE FOOTBALL												
11	R		100P-400P	30		\$8,500.00	9/16	9/16	0		SUN	0
11	R		100P-400P	30		\$8,500.00	9/30	9/30	1		SUN	1
PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)												
12	R		1000A-100P	30		\$7,500.00	9/30	9/30	1		SUN	1
PROGRAM : FOX NFL (GAME 1) CON COM1: FOX NFL (GAME 1)												
13	R		800A-900A	30		\$850.00	9/30	9/30	1		SUN	1
PROGRAM : FOX NEWS SUNDAY CON COM1: FOX NEWS SUNDAY												
SEP/12			80790.00			OCT/12	\$ .00					

CONTRACT TOTAL 80790.00  
 TOTAL SPOTS 60

MARKET TOTALS \$181,068      KVVU 22%      KSNV 22%      KLAS 26%      KTNV 20%      KVMY 7%      KVCW 2%      CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE